

Sidharth Gulati

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Experience

Work

DC Hive Designer, Part Time

October 2018 - Present

At DC Hive, as a lead designer of a sustainable energy startup in Netherlands, I researched and analysed emerging users and work trends in office meeting spaces. In order to develop a user oriented form for their Usb-C multi-device charging, display and network product. During the development process I closely worked with engineering team for components fitting and production purpose.

Quantified Website Design, Freelance

May, 2019 - June, 2019

I designed, developed and launched a website for a technology startup Quantified for their upcoming temperature oil sensor product range.

TedxHk Polyu Design Manager

September, 2017 - January, 2018

Lead a team of 7 designers for designing identity and brand language for TEDx event held at The Hong Kong Polytechnic University.

Internship

Tata Exlsi Creative Mobility Design Intern

June 2019 - August, 2019

Worked on a personal project for developing a creative mobility delivery solution for 2030. During the process I forecasted future trends about society and materials. Further developing persona's, storyboard and journey map from data researched.

Researched and analysed future design language for Panasonic home appliances aiming at improving the market presence of brand in India. Collaborated with team of designers on designing concepts to showcase the chosen design language strategy.

Maruti Suzuki India Design Intern

June, 2018 - July, 2018

Research and benchmarking trends on alloy wheels design. Contributing to different concepts for the upcoming production vehicle facelift.

Education

The Hong Kong Polytechnic University

August 2016 - August 2020, Hong Kong

Bachelors of Honors in Product Design
Graduating August 2020

Delft University Of Technology

September 2018 - January 2019, Netherlands

Exchange Semester
Minor in People In Transit

Springdales School

April 2002 - March 2016, Delhi, India

High School

Skills

Persona
User Research
Strategy
Problem Solving
Service Design
3D Modelling
Customer Experience
Future Insights
Trend Analysis
Story Boarding
Prototyping
Sketching

Tools

Adobe Creative Suite
Solidworks
Rhinoceros
Ms Office
Sketchbook

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AGM Technologies Product Designer

May, 2017 - July, 2017

Worked on gathering insights on market trends on houseware products. Laying out a strategy to design new products for new business avenues.

Projects

Slant Clock

January, 2019 - May, 2019

Selected as a funding project out of 25 projects in an entrepreneurship design class.

Worked in a group of 5 on developing the styling, interaction design and technical aspects of the product during the development phase.

Sourcing suppliers and procuring trials for product development in China.

Bangalore Mobility Design 2035

November, 2018 - January, 2019

Lead a team of 4 designers for developing a next generation mobility design system

Collected quantitative and qualitative data in order on various aspects of mobility with aim for developing it a service industry in order to reduce pollution levels

Developing an ideology and designing direction with team members on solving problems by coming up with unique solutions for the city

Hong Kong Automotive Packaging Solution 2020

September, 2018 - November, 2018

Lead a team of 4 designers and engineers to develop automotive packaging solution for 2020

Collected quantitative and qualitative data in forming a persona's and storyboard for developing unique packaging solutions to improve the driving experience in the city

A 3D model along with 1:1 mockup model was made in order to illustrate and experience the different solutions.

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Eventist Project Collaboration

February, 2018 - April, 2018

Collaborated with Judson Beaumont, owner of Vancouver based Straight Line Designs. To design a concept of dog carrier for scooters and motorbikes. The developed designs were displayed at annual PAWS event held in Stanley, Hong Kong.

Achievements

The Hong Kong Polytechnic Project Funding Award Worth 30,000 HKD
2019

Designed a dog carrier which was presented at PAWS By The Sea exhibition
2018

Painting chosen by Malala foundation to be posted on the facebook page.
2016

Winner of National Photography competition
2015

References

Chandrashekar Seivur

Senior Designer, Tata Elxsi

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Gaurav Manchanda

Co-Founder, DC Hive

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Tulio Maximo

Assitant Design Professor, The Hong Kong Polytechnic University

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